

## Announcement: for immediate release

### Pay what you like for Sketch and Tones

Following the example of Radiohead and their rock album, In Rainbows, earlier in the year, Dakine Wave is inviting its customers to pay what they feel is justified for two highly innovative mobile phone applications.

Both Sketch, a fun drawing application, and Tones, an easy-to-use musical instrument, can easily be installed onto nearly all Java enabled phones by pointing the phone's web browser at the mobile site:

**<http://dakinewave.mobi/>**

The user then obtains a keycode, that unlocks the trial software, from the main website:

**<http://dakinewave.com/>**

While there, they are invited to make a financial contribution, of their choice, towards Dakine Wave's future developments.

This offer is available for a limited period only. Nikki Marsh, head of marketing in the U.K. explains: "We want as many people as possible to take advantage of this fabulous offer while its there, so they should try the software and, if they like it, pay whatever they like and tell their friends. We're looking for wide exposure for our original software. We're excited because both Sketch and Tones are creative applications that fire the imagination of their users".

**Sketch** enables cell phone users to create pictures by drawing lines and shapes, filling them with colour, and by adding a vast array of stampers. Photographs can be used as the background to the images allowing someone to draw funny disguises on to pictures of their friends. The sketches can then be saved to the phone's memory card or sent by text message.

**Tones** is beautiful in its simplicity. The user can very easily play different tunes on their mobile phone simply by pressing any of the numeric keys. The notes can be extended or shortened, if required, and the tempo and volume can be adjusted to suit the user. As the notes are played, an elegant visualisation is shown on the phone's display.

**Dakine Wave** is an innovative software company based near Wakefield in the U.K. with a base in Vermont, U.S.A. Formed in 2003, it won a U.K. Government Smart Award for its work on creative virtual reality applications. Its first product, VirtualStage, was the world's first purpose built machinima toolkit. This was followed by Desktop Buddy, a virtual character that reads RSS news feeds. Sketch and Tones build on the innovation of those applications by extending creativity to the mobile platform.

### Dakine Wave Limited

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